

THE ALPHA PILOT

SUMMER 2021

Alpha Pi Chapter of Beta Theta Pi at the University of Wisconsin

Advancing Beta's Ideals at Alpha Pi Renovations and Campaign Commitments Make Big Strides

Alpha Pi came through the pandemic-riddled 2020-21 academic year in excellent shape. All of our actives moved into the chapter house in August 2020 and completed the school year in May 2021. Even with remote recruitment events, Alpha Pi added pledge classes of 32 in the fall and 13 in the spring; the house will be full for the fourth consecutive year this fall with more than 140 active members. **Will Paulson '23** will take the reins as chapter president from **Charlie Mavon '21** before leaving for a semester abroad. **Thank you, Charlie, for your dedication and service to Alpha Pi during an especially challenging year.**

The Beta Building Association took advantage of the extended winter break to complete renovation work in the living room and billiards room. The entire first floor and stairs

to the dorm rooms have been renovated, including the addition of a first-floor women's restroom. The before and after pictures have been posted on our website at betawisconsin.org/construction-update. We also upgraded our property management contractor to Kane Property Management. This new service firm supported the replacement of basement lights and installation of a new furnace, as well as proactively addressing safety and security concerns. They are also working with the actives to stay on top of the wear and tear due to increased membership. Going forward, we will turn most of our attention to exterior projects.

Planned Renovations

Our beloved chapter house holds our shared experiences as Betas and will help attract the next generation of young men. Over the past

few years, we have looked for ways to improve the curb appeal along Mendota Court. In 2019, we painted the windows, shutters, and soffits, replaced the cement stairs, and improved the lighting, while in 2020, we added three flags outside the president's room and replaced gutters. Tuck-pointing improvements and upgrading the landscaping are being completed in addition to proposals for an awning and power washing.

Larger changes are planned for the lakeside of the house, including new stairs on the west side, terrace doors, new windows, additional shutters, a 20-foot flagpole, a firepit entertainment area, and landscaping improvements. With your ongoing support, all of this will be in place for our 150th anniversary in 2023.

Along with these planned changes, we are considering building a replica of the original veranda. The veranda will be added to the plan if interest is strong and sufficient contributions beyond the targeted \$1.5 million are raised. You will find additional renderings on our website at betawisconsin.org.

Campaign Progress

The improvements we've made and plan to make would not be possible without generous alumni and the outstanding work of the campaign solicitors. Through July 15, we have cash and in-kind pledges of more than \$1.29 million from 239 donors. With six months to go, we are well-positioned to exceed our goal of \$1.5 million in donations and our revised goal of 300 donors. Together, we will make a lasting difference in the lives of the young men joining the Alpha Pi Chapter of Beta Theta Pi.

Yours in *_kai_*,
Bart J. Kocha, #1613, UW 1980
Campaign Chairman
(262) 210-7035
bkocha@wi.rr.com



INCREASED COMMITMENTS AND NEW CONTRIBUTORS

We published a full list of contributors in the spring 2021 *Alpha Pilot*. Since that publication, four individuals have increased their contribution and 16 others pledged gifts for the first time.

Increased Commitments

George Moore '79

+\$16,000 to the 1873 Club (\$50,000 to \$99,999)

Perry Atterholt '83

+\$20,000 to the 1926 Club (\$25,000 to \$49,999)

Thomas Lathrop '84

+\$5,000 to the Loving Cup (\$10,000 to \$24,999)

James Curtis '86

+\$1,500 to the Pleasure Dome (\$2,500 to \$4,999)

New Contributors

Joseph Kronsoble '85

Penthouse (\$5,000 to \$9,999)

Nicholas Norton '12

Penthouse (\$5,000 to \$9,999)

William Conroy '68

Dragon Lair (\$1,000 to \$2,499)

Richard Hanneman '71

Dragon Lair (\$1,000 to \$2,499)

David Francis '85

Dragon Lair (\$1,000 to \$2,499)

Gary Frings '85

Dragon Lair (\$1,000 to \$2,499)

Patrick Krill '91

Dragon Lair (\$1,000 to \$2,499)

Allan Payleitner '57

Canoe Hole (\$100 to \$999)

David Meissner '59

Canoe Hole (\$100 to \$999)

James Gollhardt '60

Canoe Hole (\$100 to \$999)

John Lierk '63

Canoe Hole (\$100 to \$999)

William Iverson '64

Canoe Hole (\$100 to \$999)

Robert Tasker '66

Canoe Hole (\$100 to \$999)

Craig Johnson '74

Canoe Hole (\$100 to \$999)

James Atterholt '84

Canoe Hole (\$100 to \$999)

Jeffrey Hampton '84

Canoe Hole (\$100 to \$999)

Campaign Status At-a-Glance

As of July 15, 2021

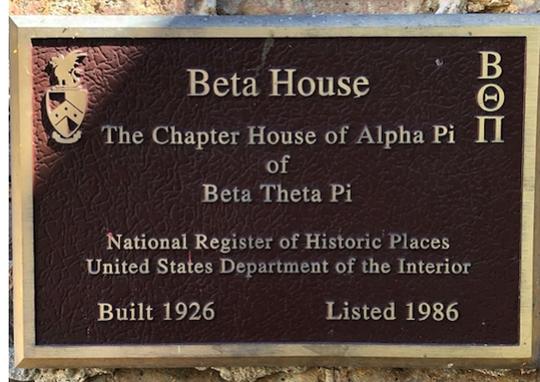


\$1.5 Million Goal

\$1,285,828
Total Contributions

239
Contributors

800-Plus
Mailable Members



The Preservation of the Alpha Pi House

Tax Incentives Approved

The United States National Parks Service and the Wisconsin Historical Society as of June 7, 2021, have approved the tax incentives application of Beta Theta Pi, "Alpha Pi House" at 622 Mendota Court in Madison, Wisconsin.

Owners of historic residences in Wisconsin may be eligible for income tax credits that can help pay for their home's rehabilitation. The Tax Credit program returns 20% of the cost of approved rehabilitation as a Wisconsin income tax credit. The Wisconsin Historical Society's State Historic Preservation Office administers this program.

Three alumni, **Charley Giesen '68**, **Ted Kellner '69** and **Patrick Sommerfield '67**, paved the way by having the house listed on the National Register of Historic Places in 1986. With this status and the creation of the Alpha Pi Alliance our individual contributions have been tax deductible for the past 35 years. Up to \$200k of additional tax incentives will be paid out over five years upon the completion of our renovation.

Our beloved house was built in 1925-1926 and was designed by the Law and Law architectural firm of Madison, Wisconsin, which survives to this day as Potter Lawson, Inc. We have chosen them to guide us through the renovation process as they have the knowledge and legacy to appropriately preserve the Mediterranean Revival Style house.

The original historic strategic execution was brilliant as it included the finest architects available, a stunning Lake



NEW NAMING RIGHTS CLASS COMPETITION CHALLENGE ANNOUNCED

Sam Haack, #2161, UW 2019 Shares the Importance of Contributing to the Capital Campaign

With his parents and siblings all living in different states once he left for his freshman year of college, **Sam Haack, #2161, UW 2019** was truly looking for a place that felt like home at the University of Wisconsin-Madison. Sam found exactly that at Beta Theta Pi, as he forged lifelong friendships with his Alpha Pi brothers at 622 Mendota Court.

“I found a family at Beta and now always feel a connection at Madison and being able to go back to that house,” Sam said. “That’s where my home base felt like it was established after my family life had been fractured.”

During his Beta undergraduate experience, Sam learned how to get outside of his comfort zone through late nights of studying and realizing what can be accomplished mentally and physically through hard work. While Sam had a blast living at 622 Mendota Court, he and many of his brothers realized that Alpha Pi could reach new heights if some capital improvements were made to the chapter house. When the plans were put in place to launch the *Preservation of the Alpha Pi House* capital campaign, Sam seized the opportunity to give back to Beta at UW-Madison.

“The condition of the house and the state of the funding had room for improvement when I joined,” Sam said. “We were pretty undercapitalized and didn’t have money for some of the stuff we wanted to do, so it’s important to me to make every generation a little bit better endowed. Giving them more opportunities is something that’s worth doing.”

Sam has made it a priority to get his brothers involved with this important effort as well by creating a class competition challenge for the classes of 2000 through 2020 to boost campaign participation. In this challenge, the class with the highest participation will be awarded the naming rights for



the flagpole. The class with the second-highest participation will get to name the fire pit. The class that comes in third will have the honor of naming the shoreline. You can contribute to the class competition (or the campaign in general if you graduated before 2000) via check, credit card, or Venmo account, @AlphaPiAlliance.

“I hope my class gets in on this and we can name something,” Sam said. “We are Betas for life and will most certainly find ourselves back there at some point whether it’s just for a long weekend or alumni event, or maybe we’ll have our own sons there someday who want to join Beta. Always stay in touch with Beta because you’re going to benefit from that network and those guys enjoying their experience in the future.”

Prior to moving to Jackson Hole, Wyoming, and embarking on his career as a real estate agent with Berkshire Hathaway HomeServices, Sam served as the housing operations lead on Alpha Pi’s House Corporation. He now enjoys serving as more of an auxiliary member and providing value in other ways, such as producing the video on betawisconsin.org that highlights the chapter house renovations made possible because of the generosity of the campaign donors.

“I just hope people will look back on their memories at Beta, what was special to them, and donate to the campaign to create those memories for future generations,” Sam said.

Sam shares that campaign leadership is still exploring options for gifts for all donors that will be given out at the house during upcoming in-person events, so stay tuned for more updates! You can connect with Sam at samuelhaack@gmail.com and (307) 699-1313.

Mendota waterfront location and immediate adjacency to University of Wisconsin property.

We have much to be grateful for with the early Betas of Alpha Pi and their strategic wisdom.

In closing, you may be wondering just how a “non-profit” can benefit from an “Income Tax Credit”, and that would be a great question! These “Tax Credits” in fact are sold at about 85% of their value to the “Tax Credit Market”. Typically, a Banker or a Consortium of Banks would be the intermediary. We also have the option to sell the tax credits to individuals to avoid the 15% fee.

We as Alpha Pi Betas will benefit from the ongoing historic preservation tax incentive to keep the House in the best of shape on an ongoing basis.

Let’s all give this gem of a house everything she is owed!

Yours in *_kai_*

Michael D. Muoio #1511, B.A. 1974, MBA 1976



ROOM NAMING HONORS AND OPPORTUNITIES



THE ALPHA PILOT

The room naming opportunities introduced last fall highlight the generosity of Alpha Pi alumni. We now have 21 individuals with qualifying pledges of at least \$15,000. Contact **Bart Kocho '80** for more information about naming a room in the house.

BETA THETA PI

Alpha Pi Alliance
1254 Scenic Ridge Dr.
Verona, WI 53593

Address Service Requested

PRSR STD
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 66044
PERMIT #570

Room Naming Opportunities

Living Room	Legacy Honor
<i>*Dedicated to Ted Kellner '69</i>	
Exec Board Room.....	Legacy Honor
<i>*Dedicated to Thomas Oberwetter '74</i>	
Lakeside Veranda	\$150,000
Penthouse	\$100,000
<i>*Fred Goetzke '92</i>	
Attic Apartment.....	\$100,000
Kitchen & Dining Room	\$100,000
Backyard Landscaping	\$50,000
<i>*Bob Downing '91 and the actives</i>	
Basement Bar Area	\$50,000
Billiards Room.....	\$50,000
Canoe Hole	\$50,000
<i>*Anonymous donor</i>	
Foyer & Lobby	\$50,000
<i>*In memory of David Huibregtse '76</i>	
<i>(25 donors)</i>	
New Floors & Stairs.....	\$50,000
Terrace Doors	\$50,000
<i>*In memory of George Moore Jr. '49</i>	
<i>(by George Moore '79)</i>	
Pleasure Dome	\$30,000
<i>*In memory of Gavin Rushevics '91</i>	
<i>(by Jeff White '92)</i>	
Presidents Room	\$30,000
<i>*Max Lord '07</i>	
Basement Gym.....	\$30,000
Dragon Lair.....	\$30,000
Ladies Restroom.....	\$15,000
<i>*Dedicated to Ma Hines</i>	
<i>(by Rod Taylor '72)</i>	
Dorm Rooms (20+)	\$15,000
<i>*Clyde Robinson '68, Rod Taylor '72,</i>	
<i>Mike Muoio '74, Mike Imse '77,</i>	
<i>Anonymous '80, and Michael Liebow '82</i>	

In addition to personal honors, naming a room to honor a living brother or in memory of a deceased brother is a great way to express respect and admiration. Think of the brothers who most influenced or contributed to your days at Alpha Pi.

George Moore '79 and **Jim Egan '79** led an effort to have a room dedicated to **David "Huiby" Huibregtse '76**. Twenty-five individuals raised an additional \$50,000. Huiby's plaque will be displayed in the foyer/lobby. **Rod Taylor '72** dedicated the new first floor women's restroom to Ma Hines.



"Of Ever Honored Memory"

Dr. David "Huiby" Huibregtse

1954-2013

Brother Huibregtse was a Beta at Alpha Pi in the early 1970s. He went on to get his Medical Degree at Wisconsin and became a very successful orthopedic surgeon in Janesville, WI. David was a wonderful father, husband, mentor and a respected member of the community. He also struggled with depression for many years and unfortunately took his own life in 2013.

Depression is a leading cause of disability worldwide and can lead to suicide. If you're battling depression please seek help at NAMI.org or 800-950-NAMI.

Thank you to the following donors

Name	Bond No.	Name	Bond No.
Odin & Connie Thorpe	1459	Craig S. Jones	1554
Thomas R. Oberwetter	1505	John D. Wilkie	1557
Michael D. Muoio	1511	Michael J. Imse	1564
Daniel F. Siedlecki	1512	Matthew M. Frost	1571
John E. Zupanc	1519	George E. Moore	1572
Bruce D. Huibregtse	1525	James J. Egan, Jr.	1574
Bernhard W. Verhoeven	1527	Lisle W. Blackbourn	1582
Charles R. Gross	1529	Larry S. Patzman	1588
Stephen J. Meyer	1533	David J. Schmidt	1611
Anthony C. Canepa, Jr.	1537	Bart J. Kocho	1613
Richard F. Hase	1541	Robyn Huibregtse	Spouse
Michael J. Terry	1550	Robert J. Willis	Friend
Gerald G. Schmidt, Jr.	1552		

\$50,000 Donation in David's Honor to Alpha Pi

-kai-

Homecoming
October 30, 2021
Iowa vs. Wisconsin

SAVE THE DATE