



Naming Rights Opportunities

Room naming recognition is available for donors contributing gifts that total the amount below. Naming will be considered on a first come, first served basis and is subject to the approval of the Beta Building Association. Room designations are subject to change as architectural and construction plans develop, but as of July 2021, all the following elements are expected to be part of our renovated chapter house. Please contact Bart Kocha '80 if you have questions or if you would like to contribute. bkocha@wi.rr.com or (262) 210-7035.

Area	Room	Amount	Donor	In Honor Of
104	Living Room	legacy honor		Ted Kellner '69/Thomas Oberwetter '74
107	Exec Board Room/Study Hall	\$30,000	25 donors	David Huibrestge '76
project	Original Veranda	\$150,000		
401	Penthouse	\$100,000	Fred Goetzke '92	
403	Attic Apartment	\$100,000		
105	Kitchen & Dining Room	\$100,000		
project	Landscaping	\$50,000	Robert Downing '91/Actives	
103	Billiards Room	\$50,000		
project	New Floors & Stairs	\$50,000		
102	Foyer & Lobby	\$50,000	David Huibrestge '76/ 25 donors	
project	Terrace French Doors	\$50,000	George Moore '79	In memory of George Moore Jr. '49
B01	Basement Bar Area	\$50,000		
107A	Ladies Restroom	\$15,000	Rod Taylor '72	Ma Hines
Gym	Basement Gym	\$30,000		
B04	Dragon Lair	\$30,000		
301-	Pleasure Dome	\$30,000	Jeff White '92	Gavin Rushevics '91
201	Presidents Room	\$30,000	Max Lord '07	
Canoe Hole	Canoe Hole	\$50,000	Anonymous donor	
	2nd Floor Dorm Rooms			
205	205	\$15,000		
207	207	\$15,000	Michael Liebow '82	
208	208	\$15,000	Rod Taylor '72	
210	210	\$15,000	Bart Kocha '80	
212	212	\$15,000	Mike Muoio '74	
215	215	\$15,000	Mike Imse '77	
217	217	\$15,000		
219	219	\$15,000		
221-	221-	\$15,000		
224	224	\$15,000	Clyde Robinson '68	
	3rd Floor			
307	307	\$15,000		
309	309	\$15,000		
311	311	\$15,000		
313	313	\$15,000		
316	316	\$15,000		
319	319	\$15,000		
322	322	\$15,000		
324	324	\$15,000	Mike Imse '77	
325-	325-	\$15,000		
328	328	\$15,000		

Note: individual dorm rooms may be selected multiple time



Second and Third Floor Dorm Rooms

